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Want to save fuel?
Talk to the foot!

Special Edition Four

real QUESTIONS
real ANSWERS

BRIDGESTONE

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Want to save fuel? **Talk to the foot!**

According to TMC, the most skillful drivers can produce as much as 35 percent better miles per gallon than the least skilled. So, driver education can be one of the most important tools in large truck fuel economy.

A special Bridgestone video, *What Drivers Can Do To Save Fuel*, is available for driver education programs. Your drivers will learn:

- *Why saving fuel benefits drivers too*
- *How to save fuel even before the trip starts*
- *Why idle control is so important*
- *How to use time management to save fuel*
- *Why excessive speed doesn't pay*



For a copy of this or any of Bridgestone's other technical videos, ask your Bridgestone representative, e-mail us at realanswers@trucktires.com or call 1-888-694-0469. You'll also find these videos online, in both streaming and downloadable versions, at BridgestoneTrucktires.com.



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